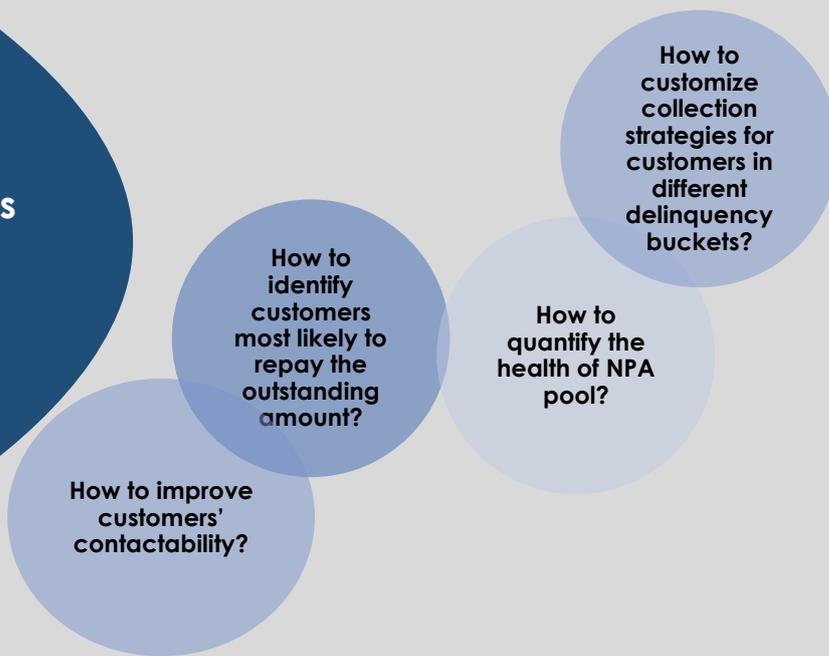


Collections Analytics

Economic optimism led to increased consumer spending and revolving balances that caused corresponding spike in delinquencies. Covid-19 came along and brought with it a tsunami of mortgage, auto loan, and credit card delinquencies. Developing a collection strategy is one way to mitigate losses allowing businesses to maximize their accounts receivable recovery, understand customer preferences and behavior patterns.

Holistic collection analytics framework would help banks and financial institutions to improve their topline and control their bottom-line. TransOrg offers solutions to improve collections performance by determining which accounts have a higher probability to lead to losses, categorize customers based on their risk profiles and prioritize and target customers while tracking key metrics.

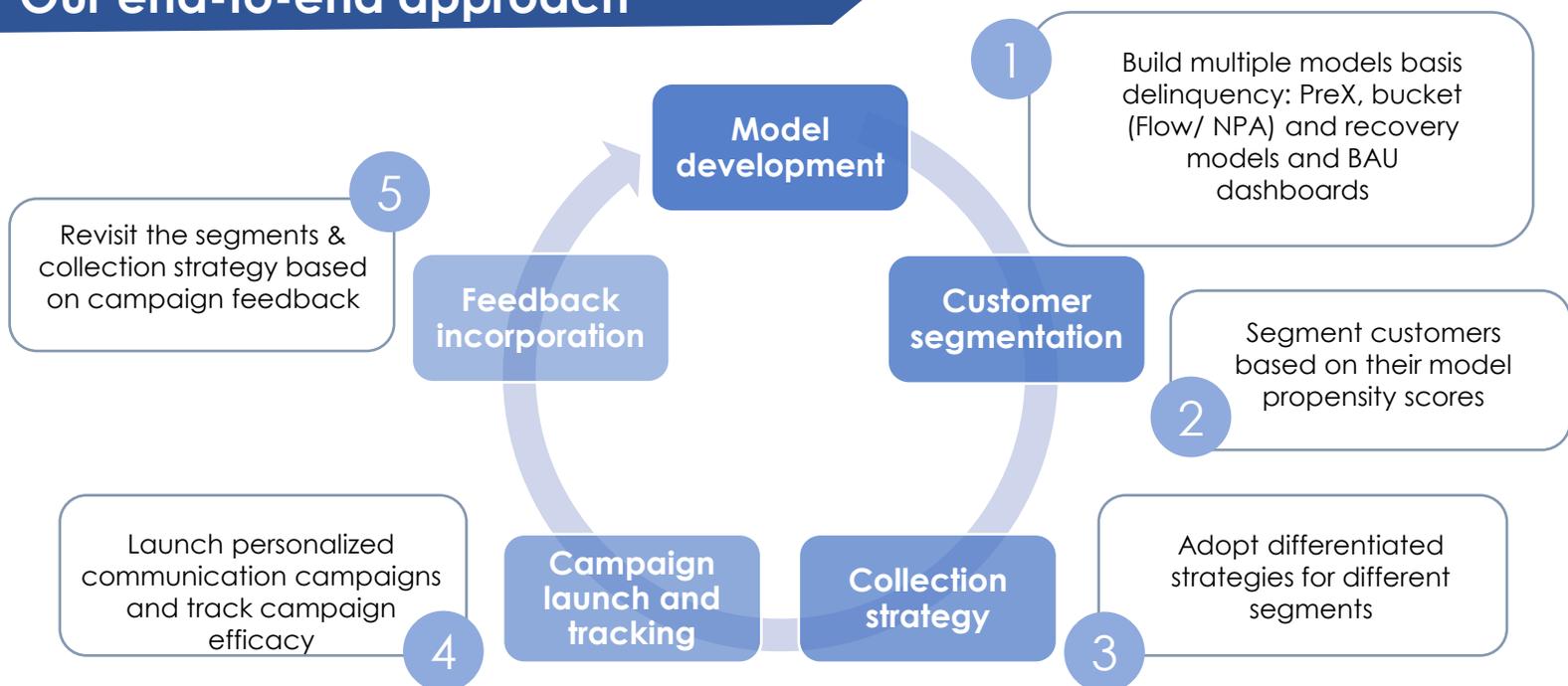
Key business questions



Advantages

- Increased collection efficiencies
- Reduced costs
- Increased recovered amounts
- Reduced debt write-offs
- Maximized account receivables
- Insights on customer behavior and delinquency

Our end-to-end approach



About TransOrg Analytics

TransOrg Analytics is a Big Data and machine learning solutions and services company transforming businesses. Our solutions and products encompass advanced analytics, data engineering, data science, machine learning, artificial intelligence and smart data visualization. We come with tenured experience of 11+ years across North America, Middle East, APAC and India and have delivered millions of dollars in incremental top line revenues via 300+ projects of varying complexities for 60+ clients including Fortune 500 companies.